

PATTERN BOARD OF DIRECTORS APPROVES CONSOLIDATED KPIs AT 30 SEPTEMBER 2025¹

STRONG RECOVERY IN REVENUE WITH APPROXIMATELY 60% GROWTH VERSUS 1° HALF 2025

RECOVERY OF POSITIVE TREND RECORDED BETWEEN 1Q AND 2Q 2025, CONFIRMED BY 3Q 2025 PERFORMANCE

STRONG IMPROVEMENT IN MARGINS

SOLID CASH GENERATION CONTINUES

Turin, 12 November 2025 – The Board of Directors of **Pattern S.p.A (EGM:PTR)**, an Italian company set up in 2000 by **Francesco Martorella and Fulvio Botto**, one of the leading players in the **engineering, development, prototyping and production** of clothing lines for the world's most prestigious high-end brands in the catwalk segment and in men's and women's first lines, approved, for the first time on a voluntary basis, unaudited **consolidated KPIs at 30 September 2025**.

KEY CONSOLIDATED INCOME AND FINANCIAL METRICS AT 30 SEPTEMBER 2025

- **Total revenue:** € 85.4 million
- **EBITDA:** € 4.4 million
- **EBITDA Margin:** 5.1%
- **Negative NFP** of € 22.8 million

In the words of **Luca Sburlati, CEO of Pattern**, along with **Franco Martorella and Fulvio Botto, Founders and Majority Shareholders of Pattern**: *"Third quarter 2025 likely marks a shift in the revenue curve for 2025. We are convinced that continuing to **invest in innovation** and pursuing our strategy of **industrial rationalization** positions us - despite the current market challenges - among the industrial groups that will emerge stronger from this period. Accordingly, the 2026-2028 Strategic Plan, recently approved by the Board and presented to the market, sets out the **path we intend to follow** in the coming years".*

To provide the market with greater transparency and more timely information, Pattern Group decided to publish, for the first time, KPIs at 30 September, comparing them with the consolidated figures at 30 June 2025 rather than with those of the corresponding period of the prior year.

At 30 September 2025, Pattern Group reported **total revenue** of € **85.4 million**, a sharp increase of **59.7%** versus € 53.5 million at 30 June 2025. The strong rise was broadly consistent across the three hubs, with growth of approximately 59% in Ready-to-Wear, approximately 58% in Knitwear, and approximately 65% in Leather Goods. At the quarterly level, there was a **gradual recovery**: revenue

¹ Consolidated KPIs at 30 September 2025 were compared with those at 30 June 2025, since the Company had not submitted figures to the Market at 30 September of the prior year, as it was not required to do so.

between 1Q and 2Q rose by 31%, while between 2Q and 3Q, it increased by a further 5.4%. This indicates a potential early sign of market stabilization.

EBITDA at 30 September 2025 amounted to **€ 4.4 million** versus € 1.6 million at 30 June 2025, showing - as typically occurs in the second half of the year - an **increase**, in this case even stronger than in prior years, of **approximately 180%**, reversing the negative trend recorded in first half 2025.

The **EBITDA Margin** stood at **5.1%**, a marked improvement from 2.9% at 30 June 2025, due mainly to a positive volume effect, higher production efficiency, and the ongoing industrial rationalization process.

The **net financial position** ended at negative € 22.8 million versus negative € 19.9 million at 30 June 2025, a limited change considering the infrastructure investments made during the third quarter. Indeed, investments in industrial infrastructure development - particularly the inauguration of the new Group Headquarters - together with technology and ESG innovation projects, continued, bringing total **Capex** to € 10.5 million, up from € 4.7 million at 30 June 2025.

Nevertheless, **cash**, including current financial assets, reached € 27.5 million, **further increasing** from € 24 million at 30 June 2025.

About Pattern Group:

Pattern Spa is a leading company in the prototyping, engineering and production of fashion show collections for the most important international luxury fashion brands. Founded in 2000 by Franco Martorella and Fulvio Botto, the company was joined in 2012 by CEO Luca Sburlati. In 2017, Pattern began a structured growth path that led, first through the achievement of the **Elite Certification by Borsa Italiana** and then through the listing on the **Euronext Growth Milan Market of Borsa Italiana** in 2019, to the creation of Pattern Group: the first **Italian Hub of Luxury Fashion Engineering and Production**. Composed of a network of Italian companies, each a leader in prototyping and production, Pattern Group today has a strong positioning in the **main product categories of the luxury fashion** sector — from research and engineering to production. Pattern Spa is also the first Italian company in the sector to have obtained the SA8000/Social Accountability Certification in 2013 and, since 2019, an ESG Rating — confirming the company's strategic decision to invest in sustainability, technology, and human resources. Pattern today represents a unique case in the Italian fashion industry of **a private and independent company with a long-term industrial vision**.

www.patterngroup.it

For further information:

Euronext Growth Advisor

Value Track SIM S.p.A.

e-mail giovanni.tommasi@value-track.com

Pattern Investor and Media Relations

Sara De Benedetti sara.debenedetti@pattern.it

IR Advisor – CDR Communication

Silvia Di Rosa silvia.dirosa@cdr-communication.it

Gabriella Messina gabriella.messina@cdr-communication.it

Marika Martinciglio marika.martinciglio@cdr-communication.it