

## PATTERN GROUP STRENGTHENS THE MANAGEMENT TEAM WITH THE NEW GROUP INDUSTRIAL DIRECTOR, MAURIZIO SAVIOLI

Turin, January 20<sup>th</sup> 2025 – **Pattern S.p.A. (EGM:PTR)**, an Italian company set up in 2000 by **Francesco Martorella and Fulvio Botto**, one of the leading players in the **engineering, development, prototyping and production** of clothing lines for the world's most prestigious high-end brands in the catwalk segment and in men's and women's first lines, announces the entrance of Dr. Maurizio Savioli in the staff with the role of **Group Industrial Director**.

Pattern Group further **strengthens its management team** with the entry of Dr. Maurizio Savioli in the role of **Group Industrial Director**, directly reporting to the CEO, as part of the growth path that has taken the Group from 1 to 10 companies (13 plants) in 7 regions, the number of employees from 89 (2015) to approximately 850 and, on an economic level, the turnover from € 23.4 million in 2015 to a consolidated Group turnover of over € 145 million in 2023.

**Luca Sburlati**, CEO of the Pattern Group, commented *"We welcome Maurizio to our team, a person who fully embraces the human values of our Group and who will support us in accelerating industrial investments in a moment of market characterized by important structural changes"*.

Maurizio Savioli has significant experience in the role of Managing Director of DiMar Group Spa, a leading company in the leather goods sector, and, previously, in Operational roles in various companies including Ferrero Spa. Maurizio's main objectives will be the **technical and technological harmonization** of the supply chain and the **strengthening of lean management** across the Group's companies.

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### About Pattern Group:

Pattern Spa is a leading company in prototyping, engineering and production of fashion show collections for the most important international luxury fashion brands. The company, founded in 2000 by Franco Martorella and Fulvio Botto, and joined in 2012 by CEO Luca Sburlati, began in 2017 a structured growth process, which ended in 2022 with the creation of the **Italian Hub of Luxury Fashion Engineering and Production**. Following the listing on the Euronext Growth Milan Market of Borsa Italiana in 2019, Pattern continued its strong growth by external lines with the acquisition of 10 companies, each leader in Engineering and Production in the luxury fashion segment. Pattern Group is therefore present today with **12 companies** (13 locations) in **7 regions of the Italian territory**, and is positioned on the **main luxury product categories** (men's and womenswear, clothing and accessories, still fabric, knitwear and leather goods) starting from the **Research and Engineering phase up to Production**. Pattern Spa is also the first Italian company in the sector to have obtained the **SA8000/Social Accountability Certification** in 2013 and an **ESG Rating** from 2019, confirming the company's strategic choice to invest in sustainability, technology and human resources.

<https://www.patterngroup.it/>

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