

PATTERN APPOINTS INVEST ITALY SIM AS EURONEXT GROWTH ADVISOR

Turin, 9 February 2024 – The Board of Directors of **Pattern S.p.A (EGM:PTR)**, an Italian company set up in 2000 by **Francesco Martorella and Fulvio Botto**, one of the leading players in the **Engineering, Development, Prototyping and Production** of clothing lines for the world's most prestigious high-end brands, in the luxury fashion show segment and in men's and women's first lines, pursuant to Article 17 of the Euronext Growth Milan Issuers' Regulation, announces the consensual termination of the mandate as Euronext Growth Advisor of CFO SIM S.p.A., which will cover this role until and including 29 February 2024; it also announces the **new appointment of Invest Italy SIM S.p.A. as Euronext Growth Advisor**; Invest Italy SIM S.p.A. will take over **from 1 March 2024**, subject to issuing the declaration to the Italian Stock Exchange, required by art. 17 of the Euronext Growth Advisor Regulations.

Pattern thanks CFO SIM S.p.A. for its effective and professional support during the IPO and in the following years.

About Pattern Group:

Pattern Spa is a leading company in the prototyping, engineering and production of high-end fashion show garments for the most prestigious international luxury fashion brands. The company, founded in 2000 by Franco Martorella and Fulvio Botto, was joined in 2012 by CEO Luca Sburlati and began a structured growth process in 2017, which ended in 2022 with the creation of the **Italian Hub of Luxury Fashion Engineering and Production**. Following the listing on the Euronext Growth Milan market of Borsa Italiana in 2019, Pattern continued its strong growth by external lines with the acquisition of 10 companies, each leader in Prototyping and Production in the luxury fashion industry. The Pattern Group is now present with **12 companies** (13 offices) in **7 Italian regions** and is positioned in the **main luxury product categories** (men's and women's lines, clothing and accessories, woven fabrics, knitwear and leather goods) starting from the **Research and Engineering phase through to Production**. Pattern Spa is also the first Italian company in the sector to have obtained the **SA8000/Social Accountability Certification** in 2013 and an **ESG Rating** from 2019, confirming the company's strategic choice to invest in sustainability, technology and human resources.

<https://www.patterngroup.it/>

For further information:

Euronext Growth Advisor

CFO SIM S.p.A.

e-mail ecm@cfosim.com

tel. +39 02 303431

Pattern Investor and Media Relations

Sara De Benedetti sara.debenedetti@pattern.it

IR Advisor – CDR Communication

Silvia Di Rosa silvia.dirosa@cdr-communication.it

Claudia Gabriella Messina claudia.messina@cdr-communication.it

Marika Martinciglio marika.martinciglio@cdr-communication.it