

FULVIO BOTTO APPOINTED AS NEW CHAIRMAN OF THE BOARD OF DIRECTORS

SYSTEM OF PREVIOUS POWERS AND PROXIES REORGANISED

SIMONETTA CAVASIN CO-OPTED AS INDEPENDENT BOARD MEMBER

THE APPOINTMENT OF A SECOND INDEPENDENT BOARD MEMBER WILL GIVE FURTHER BOOST TO GROUP GOVERNANCE, WHICH IS INCREASINGLY ALIGNED WITH MARKET BEST PRACTICES

Turin, 14 September 2023 – **Pattern S.p.A (EGM:PTR)**, an Italian company set up in 2000 by **Francesco Martorella** and **Fulvio Botto**, one of the leading players in the **engineering, development, prototyping and production** of clothing lines for the world's most prestigious high-end brands in the Fashion Show segment and in men's and women's first-level lines, ("**Pattern**" or the "**Society**"), announces that, concerning the agreement signed by Pattern with Burberry Limited on 27 March this year – providing for Francesco Martorella's temporary secondment of to the transferred business unit for two years (see press release dated 27 March 2023) – the latter announced his resignation from the position of President of the Board of Directors.

Consequently, the Board of Directors, which met today, **appointed the Director Fulvio Botto as replacement as the new President of the Board of Directors** pursuant to art. 10.4 of the Statute, who no longer holds the position of Vice-President.

Also, in compliance with and as a consequence of the aforementioned agreements that provide for Francesco Martorella to remain on Pattern's Board of Directors without proxies, today the Board of Directors reviewed the system of board proxies. Specifically, the Board of Directors revoked all the proxies granted on 28 April 2022 and subsequently: (i) reconfirmed Luca Sburlati's role as CEO, granting him the relevant joint and several proxies, and (ii) granted further joint and several proxies to the Directors Fulvio Botto, Innocenzo Tamborrini and Diego Dirutigliano.

Francesco Martorella will remain on the Board of Directors of Pattern and the Group's subsidiaries, without proxies.

The Board of Directors also resolved to appoint **Ms. Simonetta Cavasin** as **Independent Board Member**, through co-optation pursuant to Article 2386, paragraph 1 of the Italian Civil Code; she will remain in office until the next Shareholders' Meeting. Ms. Cavasin has a long-standing experience in the field of HR Strategy, specifically she currently follows projects in Organisation Design, Talent Management, Reward Strategy and Performance Management.

Simonetta Cavasin's CV is available on the Pattern website, <https://www.patterngroup.it/it/investors/governance/corporate-bodies>.

As of today's date, Ms. Cavasin does not own any Pattern shares, either directly or indirectly.

The Board of Directors, based on the documentation submitted and the information available, has also confirmed Simonetta Cavasin's compliance with the independence requirements pursuant to Article 148, paragraph 3, of Legislative Decree 58/1998 (Consolidated Law on Finance).

Please note that Ms. Simonetta Cavasin has been previously assessed by the Euronext Growth Advisor of the Company pursuant to art. 6-bis of the Euronext Growth Milan Issuers' Regulations.

About Pattern Group:

Pattern Spa is a leading company in prototyping, engineering and production of fashion show collections for the most important international luxury fashion brands. The company, founded in 2000 by Franco Martorella and Fulvio Botto, began in 2017 a structured growth process, which ended in 2022 with the creation of the **Italian Hub of Luxury Fashion Engineering and Production**. Following the listing on the Euronext Growth Milan Market of Borsa Italiana in 2019, Pattern continued its strong growth by external lines with the acquisition of 10 companies, each leader in the prototyping and production of different luxury product categories. Pattern Group is therefore present today with **12 companies** in **7 regions of the Italian territory** (Lombardy, Piedmont, Emilia Romagna, Tuscany, Abruzzo, Umbria and Puglia), it is positioned on the **main luxury product categories** (men's and womenswear, clothing and accessories, still fabric, knitwear and leather goods) starting from the **Research and Engineering phase up to Production**. Pattern Spa is also the first Italian company in the sector to have obtained the **SA8000/Social Accountability Certification** in 2013 and an **ESG Rating** from 2019, confirming the company's strategic choice to invest in sustainability, technology and human resources.

<https://www.patterngroup.it/>

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