

## THE PATTERN GROUP BUILDS ON ITS POSITION IN THE LEATHER GOODS SECTOR IN TUSCANY

### IDEE PARTNERS, A SUBSIDIARY OF PATTERN, ACQUIRES THE REMAINING 40% OF PETRI & LOMBARDI AND IT NOW HOLDS 100% OF ITS SHARE CAPITAL

Torino, 15 May 2023 – **Pattern S.p.A. (EGM:PTR)**, an Italian company set up in 2000 by **Francesco Martorella and Fulvio Botto**, one of the leading players in the **engineering, development, prototyping and production** of clothing lines for the world's most prestigious high-end brands in the Fashion Show segment and in men's and women's first-level lines, announces that today Idee Partners S.r.l. ("**Idee Partners**"), a subsidiary of Pattern that holds 54% of its share capital, acquired the remaining **40% of the share capital of Petri & Lombardi S.r.l.**, a historic Tuscan company specialising in the production and processing of leather accessories.

With this transaction, **the Pattern Group strengthens the Tuscan Leather Goods Hub** formed by its subsidiary **Idee Partners (54%)**, a Scandicci-based company leader in Product Development, which now in turn owns 100% of the historic Tuscan leather goods company **Petri & Lombardi**, and 70% of **RGB S.p.A.**, a Tuscan company in the leather goods segment. These three companies make up **the Tuscan Leather Goods Hub within the Pattern Group**, one of the largest integrated **Independent Industrial Hubs of Made in Italy Product Development and Production**.

The **price for the purchase** of the additional 40% of **Petri & Lombardi's** capital amounted to € 510,000. The relevant payment was completed today when the shares were transferred.

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#### PETRI & LOMBARDI

**Petri & Lombardi**, a historic Tuscan leather goods company, is an outstanding example of Italian craftsmanship based in Bientina, in the Tuscan leather goods district. It has been working in haute couture for 30 years, combining creativity, craftsmanship and new technologies.

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#### About Pattern Group:

Pattern Spa is a leading company in prototyping, engineering and production of fashion show collections for the most important international luxury fashion brands. The company, founded in 2000 by Franco Martorella and Fulvio Botto, began in 2017 a structured growth process, which ended in 2022 with the creation of the **Italian Hub of Luxury Fashion Engineering and Production**. Following the listing on the Euronext Growth Milan Market of Borsa Italiana in 2019, Pattern continued its strong growth by external lines with the acquisition of 10 companies, each leader in the prototyping and production of different luxury product categories. Pattern Group is therefore present today with **12 companies in 7 regions of the Italian territory** (Lombardy, Piedmont, Emilia Romagna, Tuscany, Abruzzo, Umbria and Puglia), it is positioned on the **main luxury product categories** (men's and womenswear, clothing and accessories, still fabric, knitwear and leather goods) starting from the **Research and Engineering phase up to Production**. Pattern Spa is also the first Italian company in the sector to have obtained the **SA8000/Social Accountability Certification** in 2013 and an **ESG Rating** from 2019, confirming the company's strategic choice to invest in sustainability, technology and human resources.

<https://www.patterngroup.it/>

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