

PATTERN GROUP

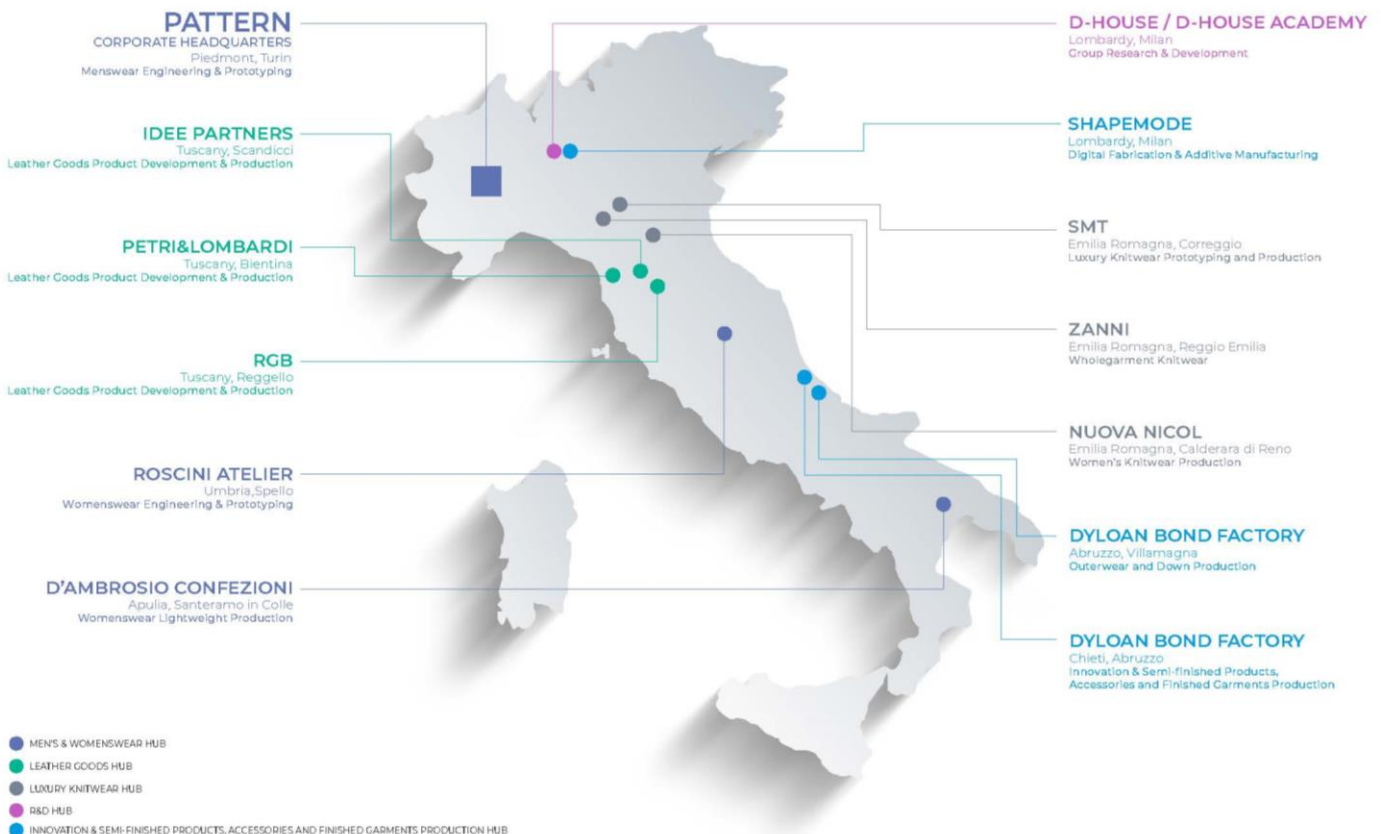
The Italian Hub of Luxury Fashion Design & Engineering

It has been a wild ride indeed for Pattern, a leading name in Italy in design on behalf of top fashion luxury brands, one that started back in 2000, which has led the company to grow locally thanks to strategic alliances in the different luxury product categories, until reaching in 2022 the goal announced in 2019 at the listing on the Italian Stock Exchange: to **create the first Italian Hub of Luxury Fashion Design and Production**.



The second step in the Group's growth started in 2023, a growth that continues to be exclusively industrial, that aims to **invest in Italian excellence** in order to **enhance the Group's Hubs** and create a **network of skills** capable of competing in a complex and ever-changing market.

THE GROUP



Pattern was established in 2000 from the entrepreneurial vision of two patternmakers, **Fulvio Botto** and **Franco Martorella**, who decided to support major international luxury brands by managing their design and patternmaking phase. The business was honed and perfected when **Luca Sburlati**, the Group CEO, joined the company, growing exponentially since then: in 2017 **Roscini Atelier**, a specialist in women's lines, was acquired and, in 2020, following its listing on the Italian Stock Exchange, Pattern announced the entry in the Group of Emilian knitwear manufacturer **S.M.T.** (Società Manifattura Tessile), specialized in luxury knitwear. In 2021, the next entry was **Idee Partners**, a leading Tuscan luxury leather goods product development company, which in turn includes **Petri & Lombardi**, a time-

honoured leather goods firm based in Florence. 2022 was again a year of strong growth: to start with, **Zanni** from Reggio Emilia, a benchmark in Wholegarment (seamless) knitwear processing, followed by **RGB**, a specialist from Tuscany in the production and processing of leather accessories. A major milestone, again in 2022, was the entry of **Dyloan Bond Factory**, an advanced manufacturing hub based in Abruzzo and specialized in semi-finished and finished products and a leader in innovative and R&D technologies applied to luxury, thanks also to **D-House**, an in-house creative and research laboratory, and **ShapeMode**, an innovation centre specialized in 3D printing and digital manufacturing.

2023 is marked by the start of the second phase of growth with the announcement of the entry in the Group of the Emilian knitwear factory **Nuova Nicol**, a presence that further strengthens the Knitwear Hub, headed by S.M.T., creating the Group's Knitwear Valley.

THE BUSINESS

Today, the Pattern Group is the first **Italian Luxury Design & Production Hub**, covering the **main product categories** (men's and women's lines, clothing and accessories, woven fabric, knitwear and leather goods), starting from the **research and design** phase up to **production**, and revolves around five industrial hubs:

1. The **R&D Hub**, headed by **D-house** based in Milan, the Group's urban innovation and research laboratory.
2. The **Innovation and Production Hub of Semi-Finished Products, Accessories and Finished Products**, headed by **Dyloan Bond Factory** in the two Abruzzo locations of Chieti and Villamagna, and Milan-based **ShapeMode**, a specialist in Digital Manufacturing & 3D Printing.
3. The **Men's and Womenswear Hub**, formed by **Pattern** in Turin, the parent company, a specialist in menswear and outerwear engineering, **Roscini Atelier** in Umbria, and **D'Ambrosio Confezioni** in Apulia.
4. The **Luxury Knitwear Hub** in Emilia-Romagna, formed by **S.M.T.** and **Zanni**, now joined by **Nuova Nicol**.
5. The **Leather Hub** in Tuscany, formed by **Idee Partners**, **RGB** and **Petri&Lombardi**.

THE VALUES

Technology and Innovation, ESG, Human Knowledge remain at the core of the Group as the signature values of each company and will continue to guide the Group's future.



At the level of Corporate Social Responsibility too, Pattern stands as an excellence in the area. Since 2013, the Company has been **SA8000/Social Accountability Certified** and in 2019 obtained an **ESG rating**, one of the very few Italian companies to do so. Additionally, it has also officially pledged in its five-year plan "From Red to Green Carpet" to achieve **carbon neutrality** by 2023 **for the locations of Pattern in Turin and Atelier Roscini in Umbria**, which means achieving a balance between emitting carbon and absorbing carbon from the atmosphere. In this regard, thanks to geothermal and photovoltaic plants in operation since 2020, the Turin HQ has already reduced its energy emissions to zero, while the **Group aims in 2023 to be fully supplied by renewable energy sources**.



Franco Martorella
Founder and Majority Shareholder Pattern

Luca Sburlati
CEO Pattern Group

Fulvio Botto
Founder and Majority Shareholder Pattern