

**PATTERN S.p.A. ANNOUNCES ITS PRELIMINARY CONSOLIDATED REVENUES AT JUNE 30, 2019****REVENUES INCREASE BY APPROXIMATELY 17%**

Turin 31 July 2019 – **Pattern S.p.A (AIM:PTR)** an Italian company among the most important operators in the field of **design, engineering, development, prototyping and production** of fashion lines for the most prestigious brands worldwide exclusively for the top luxury range, in the segment of fashion shows and main lines for men and women, announces its **preliminary revenues for the first half of 2019**.

In the first six months of the current year, Pattern reported **consolidated revenues of approximately € 21.4 million<sup>1</sup> with an organic growth of approximately 16.8%** compared to pro-forma revenues as of June 30, 2018<sup>2</sup>. This result was achieved thanks to the Company's ability to strengthen its relationships with existing customers and to build new partnerships, in addition to consolidating Roscini Atelier, a strategic asset for the Group as a leader in the modeling and production of the women's segment.

*Luca Sburlati, CEO of Pattern S.p.A. commented: "We are pleased to announce **revenue growth of around 17% in the first half**, slightly above our expectations. In addition to the economic results, we are pleased to point out that on July 18, 2019 Pattern was **the first Italian company to sign the United Nations Fashion Industry Charter for Climate Action**, demonstrating once again how sustainability really is one of the pillars on which the company rests. These results make us **optimistic about our company's future development plans** ".*

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**About Pattern Group:**

Pattern is a leading company in the design and production of fashion shows for the most important international luxury fashion brands. The company, which has more than tripled consolidated revenues in the last 6 years, now exceeding 40 million euros, is SA 8000 / Social Accountability certified, confirming the choice to invest in technologies, innovation and human resources. Since 2014 the company has also been the owner of the Esemplare brand dedicated to urbanwear and, in 2017, signed an agreement, which was then concluded in 2019, for the acquisition of Roscini Atelier Srl, a leader in modeling and production of the women's segment, to give further strength to a structured and integrated growth process.

**For more information:**Nominated Adviser

CFO SIM S.p.A.

e-mail [ecm@cfosim.com](mailto:ecm@cfosim.com)

tel. +39 02 30343 1

Pattern Investor and Media RelationsSara De Benedetti [sara.debenedetti@pattern.it](mailto:sara.debenedetti@pattern.it)

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<sup>1</sup> Unaudited management data

<sup>2</sup> For the purpose of a better comparison, the unaudited data has been drawn up on a homogenous base including the consolidation of the companies Roscini Atelier, Pattern Immobiliare and Pattern Project