

NOTICE OF SUBSTANTIAL CHANGE OF SHAREHOLDING
OTUS CAPITAL MANAGEMENT REACHES 5.02% OF THE SHARE CAPITAL OF PATTERN S.P.A.

Turin, 21 January 2021- On 20 January 2021, **Pattern S.p.A (AIM:PTR)**, an Italian company founded in 2000 by Francesco Martorella and Fulvio Botto, featuring among the leading players in the pattern-making engineering, development, prototyping and production of fashion lines for some of the most prestigious brands, exclusively top luxury segment, **received from Otus Capital Management**, with registered office at 29 Queen Anne's Gate - SW1H9BU London, the notice of substantial change of shareholding, pursuant to Article 17 of the AIM Italia Issuers' Regulations, whereby the latter informed the Company, pursuant to Article 8 of the Articles of Association, that on 15 January 2021 it had reached the relevant threshold of 5.02% of the share capital representing shares carrying voting rights.

Name	No. of Pattern shares	Shareholding (%)
Bo.Ma. Holding S.r.l.	7,515,000	54.79%
Francesco Martorella	907,116	6.61%
Fulvio Botto	907,116	6.61%
Anna Maria Roscini	275,000	2.01%
Luca Sburlati	222,400	1.62%
Otus Capital Management	689,138	5.02%
Market	3,199,614	23.33%
Total	13,715,384	100%

Pursuant to Article 26 of the AIM Italia Issuers' Regulations, the names of significant shareholders are also indicated on the AIM Italia website www.pattern.it in the "Investors" section.

About Pattern Group:

Pattern Spa is a leading company in **engineering, pattern-making and production of runways' collections** of the most **prestigious fashion luxury brands** and, since 2014, is the owner of the outerwear brand ESEMPLARE.

The company, **founded in 2000 by Franco Martorella and Fulvio Botto**, began in 2017 a structured and integrated growing process thanks, first, to the acquisition of Roscini Atelier Srl, leader in the pattern-making and production of the women's lines, and then in 2019 to the merger in the group of Società Manifattura Tessile (S.M.T.), historical company specialized into prototype and production of luxury knitwear.

Pattern Spa listed on the AIM segment of Borsa Italiana on 2019 and was the first Italian company in its sector to have obtained in 2013 the SA8000/Social Accountability Certification and the first Italian signatory in 2019 of the United Nations' Fashion Climate Action Charter confirming the company's strategic choice to **invest in sustainability, technology and human resources**.

For further information:

Nominated Adviser

CFO SIM S.p.A.

e-mail ecm@cfosim.com

tel. +39 02 30343 1

Pattern IR e Media Relations

Sara De Benedetti sara.debenedetti@pattern.it

IR Advisor – CDR Communication

Silvia Di Rosa silvia.dirosa@cdr-communication.it

Claudia Gabriella Messina claudia.messina@cdr-communication.it