



NOT FOR DISTRIBUTION OR PUBLICATION, IN ALL OR IN PART, DIRECTLY OR INDIRECTLY IN THE UNITED STATES OF AMERICA, AUSTRALIA, CANADA OR JAPAN OR IN OTHER JURISDICTIONS IF THE DISSEMINATION OF THIS NOTICE IS NOT ALLOWED

### FINAL COMMUNICATION OF THE GREENSHOE OPTION AND STABILIZATION ACTIVITY

pursuant to art. 6.3 letter a) and art. 8, letter f) of the Delegated Regulation (EU) 2016/1052 of 8 March 2016

## PATTERN S.p.A.

*Turin 24 July 2019* – **Pattern S.p.A (AIM:PTR)** an Italian company among the most important operators in the field of **design**, **engineering**, **development**, **prototyping and production** of fashion lines for the most prestigious brands worldwide exclusively for the top luxury range, in the segment of fashion shows and main lines for men and women, on the basis of the information communicated by Banca IMI S.p.A, in their capacity as entity appointed to carry out the stabilization activities in relation to the Offer of ordinary shares of Pattern S.p.A (ISIN IT0005378143), announces that:

- no stabilization operation has been carried out, and
- today the greenshoe option referred to in Paragraph 14.1 of the Admission Document published on 07/15/2019, granted by the selling shareholder Ma.Bo., was fully exercised.

The greenshoe option was exercised for n ° 461,538 ordinary shares of Pattern S.p.A. (ISIN IT0005378143) and will be regulated on settlement and currency date July 26, 2019. Following the exercise of the greenshoe option, the total amount of proceeds is approximately Euro 12.5 million while the free float is 28.25%.

#### \*\*\*

### **About Pattern Group:**

Pattern is a leading company in the design and production of fashion shows for the most important international luxury fashion brands. The company, which has more than tripled consolidated revenues in the last 6 years, now exceeding 40 million euros, is SA 8000 / Social Accountability certified, confirming the choice to invest in technologies, innovation and human resources. Since 2014 the company has also been the owner of the Esemplare brand dedicated to urbanwear and, in 2017, signed an agreement, which was then concluded in 2019, for the acquisition of Roscini Atelier Srl, a leader in modeling and production of the women's segment, to give further strength to a structured and integrated growth process.

### For more information:

<u>Nominated Adviser</u> CFO SIM S.p.A. e-mail <u>ecm@cfosim.com</u> tel. +39 02 30343 1

# Pattern Investor and Media Relations

Sara De Benedetti <u>sara.debenedetti@pattern.it</u>

This press release does not constitute a public offering of financial products in Italy pursuant to art. 1, paragraph 1, lett. t), of Legislative Decree 24 February 1998 n. 58. This press release (including the information contained therein) does not constitute nor form part of a public offering of financial products nor a solicitation of offers to purchase financial products and an offer to sell such products will not be made in any jurisdiction where such offer or sale is contrary to applicable law. This announcement does not constitute an offer to sell financial products in the United States of America, Australia, Canada and Japan and any other jurisdiction in which such offer or sale is prohibited and may not be published or distributed, directly or indirectly, in these jurisdictions. The financial products mentioned in this release have not been and will not be registered under the United States of America Securities Act of 1933, as amended; such products cannot be offered or sold in the United States of America without registration or exemption from the application of registration obligations. The documentation relating to the offer has not been / will not be submitted for approval by CONSOB and Borsa Italiana S.p.A.