

COMPANY EVENTS CALENDAR 2019

Turin, 17 July 2019 – **Pattern S.p.A (AIM:PTR)**, an Italian company among the most important operators in the **field of design, engineering, development, prototyping and production** of fashion lines for the most prestigious brands worldwide exclusively for the top luxury range, in the segment of fashion shows and main lines for men and women, in compliance with the disclosure obligations provided by art. 17 of the AIM Italia Issuers Regulation, announces the calendar of corporate events relating to the 2019 financial year:

25/09/2019 The Board of Directors approves the Half Year Report at 30 June 2019

Pattern will promptly communicate any changes with respect to the date indicated above. The calendar of corporate events is also available on the Company's website www.pattern.it, Section "Investor Relations / Financial Calendar" and on www.1info.it.

About Pattern Group:

Pattern is a leading company in the design and production of fashion shows for the most important international luxury fashion brands. The company, which has more than tripled consolidated revenues in the last 6 years, now exceeding 40 million euros, is SA 8000 / Social Accountability certified, confirming the choice to invest in technologies, innovation and human resources. Since 2014 the company has also been the owner of the Esemplare brand dedicated to urbanwear and, in 2017, signed an agreement, which was then concluded in 2019, for the acquisition of Roscini Atelier Srl, a leader in modeling and production of the women's segment, to give further strength to a structured and integrated growth process.

For more information:

Nominated Adviser

CFO SIM S.p.A.

e-mail ecm@cfosim.com

tel. +39 02 30343 1

Pattern Investor and Media Relations

Sara De Benedetti sara.debenedetti@pattern.it